

JANUARY 2019

2018 ANNUAL REPORT

THIBODAUX MAIN STREET, INC.



<i>MISSION STATEMENT</i>	<i>2</i>
<i>BOARD OF DIRECTORS</i>	<i>3</i>
<i>TIMELINE</i>	<i>4</i>
<i>MAIN STREET AMERICA</i>	<i>6</i>
<i>EVENTS</i>	<i>8</i>
<i>TRADE AREA</i>	<i>11</i>
<i>STATE OF MAIN STREET</i>	<i>12</i>



MISSION STATEMENT

Thibodaux Main Street, Inc. is a non-profit corporation dedicated to the revitalization and promotion of Historic Downtown Thibodaux. We are affiliated with both Louisiana Main Street and the National Trust for Historic Preservation's National Main Street Center and we follow the tenants of the state and local programs. Thibodaux Main Street, Inc. capitalizes on the unique character of our historic downtown district with the goal of transforming it into the cultural, social, professional and retail center of our city...in essence, the hub of the community life.



BOARD OF DIRECTORS

Jenny Aucoin - President

Jeffery Leuenberger - Vice President

Anh Tran - Treasurer

Adam Lefort - Secretary

Rhonda Dempster - Past President

Annette Fontana Tammy Ledet

Michael Gros Grant Ordoyne

Kaitlyn Barrett Mark Osborne

Heather Hendrix Brie Robichaux

Sara Lindley Renee Talbot

STAFF

Danielle Stein - Executive Director



TIMELINE

FEBRUARY

- Thibodaux Main Street featured as the Nonprofit Spotlight in The Daily Comet

APRIL

- Thibodaux Main Street receives National Main Street Center accreditation

JUNE

- Thibodaux Main Street attends the Manning Passing Academy Welcome Reception
- Boogie on the Bayou

JANUARY

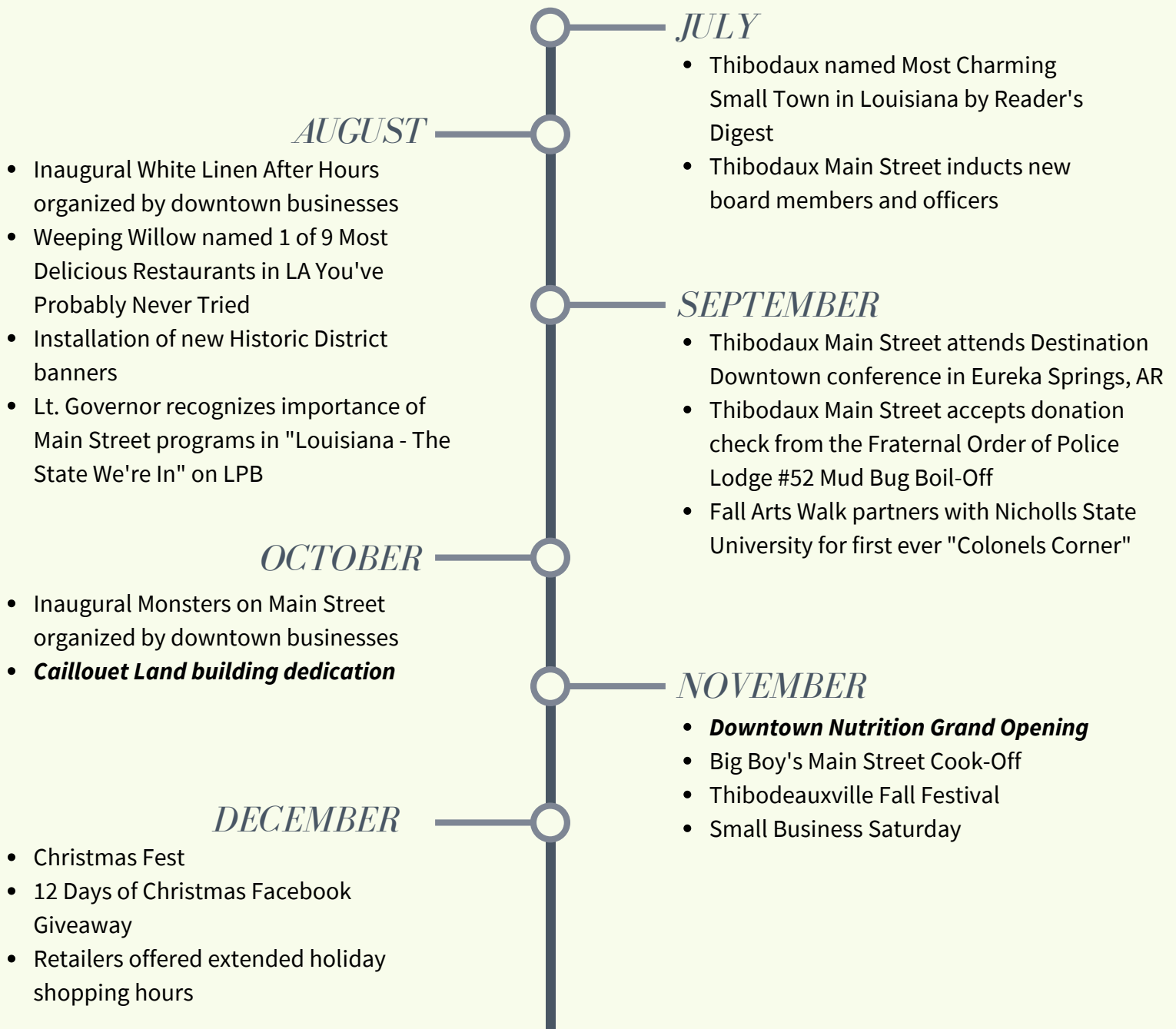
- Thibodaux Main Street hires new Executive Director

MARCH

- Spring Arts Walk
- Friends of Bayou Lafourche inaugural St. Patrick's Day on the Bayou
- **South Coast Baby Co. Grand Opening**
- City of Thibodaux recognized as a Louisiana Certified Retirement Community
- Spahr's Downtown celebrates 15 years
- **Brush a Blowdry Bar Grand Opening**
- Thibodaux Main Street attends National Main Street Conference in Kansas City, MO

MAY

- Record donations received for Give NOLA Day
- 2nd Annual Fraternal Order of Police Lodge #52 Mud Bug Boil-Off
- National Trust for Historic Preservation annual conference held in Thibodaux
- Louisiana's Cajun Bayou launches the Cajun Bayou Food Trail
- **Fit Kitchen Meals Grand Opening**





MAIN STREET AMERICA

As a Main Street America™ Accredited Program, Thibodaux Main Street, Inc. is a recognized leading program among the national network of more than 1,200 neighborhoods and communities who share both a commitment to creating high-quality places and to building strong communities through preservation-based economic development. All Main Street America™ Accredited programs meet a set of National Accreditation Standards of Performance as outlined by the National Main Street Center.

Thibodaux Main Street, Inc. is proud and honored to be a Main Street America™ Accredited Program!



Nationally recognized. Locally powered.

Main Street America™ has been helping revitalize older and historic commercial districts for more than 35 years. Today it is a network of more than 1,200 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Main Street America is a program of the nonprofit National Main Street Center, a subsidiary of the National Trust for Historic Preservation.



Main Street America™ is a movement. Main Street America has been helping revitalize older and historic commercial districts for more than 35 years. It is the leading voice for preservation-based economic development and community revitalization across the country. Made up of small towns, mid-sized communities and urban commercial districts, Main Street America represents the broad diversity that makes this country so unique. Working together, the programs that make up the Main Street America network help to breathe new life into the places people call home.

Main Street America™ is a mark of distinction. Main Street America communities are encouraged to make use of a time-tested approach, known as the Main Street Approach. The Main Street Approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.





EVENTS

ARTS WALK

Arts Walk invites the community to stroll the streets and visit our retailers and restaurants as we showcase some of the talented artists that call our area home. Historic Downtown Thibodaux serves as the backdrop for the culture we all hold so close to our hearts. The first "Colonels Corner" at Fremin's Restaurant for the Fall Arts Walk featured the talent of Nicholls State University art students.



ST. PATRICK'S DAY ON THE BAYOU

Friends of Bayou Lafourche hosted their inaugural St. Patrick's Day on the Bayou along the downtown banks of Bayou Lafourche. Live music, local food vendors and boat races entertained guests at this fundraising event for the nonprofit organization.

FRATERNAL ORDER OF POLICE LODGE #52 MUD BUG BOIL-OFF

The 2nd Annual Fraternal Order of Police Lodge #52 Mud Bug Boil-Off was a huge success! Over 12,000 pounds of boiled crawfish were served to record crowds that enjoyed the live auction and local bands. A generous portion of the proceeds are donated to Thibodaux Main Street and the Children's Advocacy Center.





BOOGIE ON THE BAYOU

Boogie on the Bayou is a family -friendly outdoor concert held in Historic Downtown Thibodaux next to the Lafourche Parish Courthouse. Held the Friday night of the Manning Passing Academy, Boogie on the Bayou feeds the souls and appetites of locals and tourists with tasty eats and jammin' tunes.



WHITE LINEN AFTER HOURS

Downtown merchants collaborated to host the first ever White Linen After Hours in Downtown Thibodaux. Guests enjoyed specialty cocktails, fun demos, music and awesome bites all while dressed in their coolest summer whites.

MONSTERS ON MAIN STREET

2018 saw the first Monsters on Main Street, hosted by downtown businesses. Little monsters trick-or-treated with downtown merchants and participated in some painting fun at the Purple Penguin Art Company.





BIG BOY'S MAIN STREET COOK-OFF

After 18 years, Big Boy's Main Street Cook-Off was the first to get rained on. That didn't stop 30+ teams from cooking up some of the most delicious and unique dishes the cook-off has ever seen! The tried and true Nonc Nu and Da Wild Matous entertained the crowd even through the downpour.



THIBODEAUXVILLE FALL FESTIVAL

Gorgeous weather graced the Thibodeauxville Fall Festival and drew the crowds out in droves. Live music on three stages combined with 100+ arts and crafts and food vendors, a kids' corner and the famous "duck race" made this annual event a tremendous success.

CHRISTMAS FEST

Thibodaux City Hall served as the backdrop for the annual Christmas Fest sponsored by Thibodaux Main Street, the Thibodaux Chamber of Commerce, the City of Thibodaux and Thibodaux Family Church. Record crowds lined the route to see the many individuals, organizations and schools that comprised the parade. Kids young and old enjoyed pictures with Santa and Mrs. Claus!



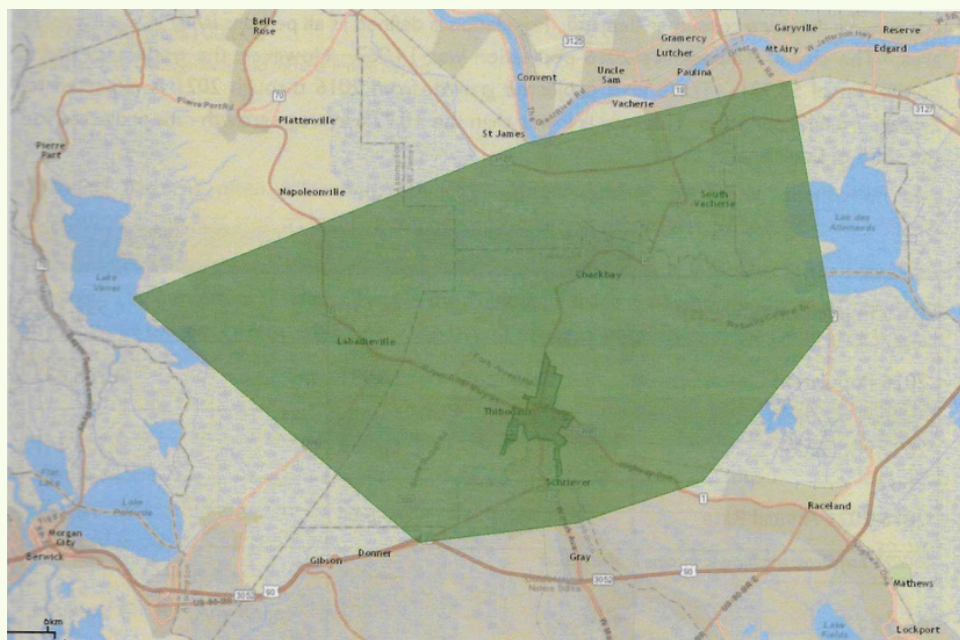


TRADE AREA

Trade area is a geographic area from which a community generates the majority of its customers and is determined by various factors, including: community population, proximity of other competing business districts, mix of businesses in the community, destination attractions and traffic patterns.

The Thibodaux trade area, also known as an equal competition area, is defined under the assumption that consumers will travel to the closest business district in their region based on "as-the-crow-flies" distances. The trade area is formed by lines drawn exactly halfway between each of the competing business districts (as defined by locations of Wal-Mart Supercenters).

The map illustrating the Equal Competition Area provides the most realistic trade area for Thibodaux. It is a geographic area that is defined by the midway points between downtown Thibodaux and Wal-Mart Supercenter locations in Donaldsonville, Raceland, Houma and Morgan City.





STATE OF MAIN STREET

