

THIBODAUX

MAIN STREET, INC



2022
ANNUAL REPORT

FROM THE DIRECTOR



2022 was a wild ride - in the best way possible! Conferences & meetings were all held in-person which meant a lot more travel & networking opportunities, we hosted all of our annual events (& added a few new ones), & there were no major disruptions to life-as-usual as we'd seen in recent years. All of these factors equated to a super successful & active year for Thibodaux Main Street, the busiest I've had in my 5 years here but your support & the love I have for my community were my fuel!

Our downtown business community had a stellar year as well. We welcomed the addition of 4 new businesses in 2022, one business expanded to a new location downtown, while another opened a warehouse to accommodate the ever-growing e-commerce side of her brick-&-mortar business. There were 11 building renovations of various degrees with one remaining that the entire community is anxiously awaiting the completion of! But my favorite stories of 2022 are the continued partnership development between downtown businesses & all the personal gains the year brought to our downtown families: engagements, weddings, & sweet little babies!

I'm a firm believer in sustainable, incremental growth & development: when we go "live" with an event, programming, or project, rest assured it's been well-thought out & is here for the long haul - that's how we gain your trust & commitment to helping us pursue our mission. The work we do is for you, our community, & we couldn't do it without your support. We thank you & hope you'll join us for the journey ahead!

Danielle Stein

Executive Director



BOARD OF DIRECTORS

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STAFF

Danielle Stein
Executive Director

MISSION STATEMENT

Thibodaux Main Street, Inc. is a non-profit corporation dedicated to the revitalization & promotion of Historic Downtown Thibodaux. We are a designated Louisiana Main Street community & a Main Street America® accredited program. Thibodaux Main Street, Inc. capitalizes on the unique character of our historic downtown district with the goal of transforming it into the cultural, social, professional, & retail center of our city...in essence, the hub of community life.



TIMELINE

JANUARY

- **South Coast Baby Co. celebrates 4 years in business!**
- TMS celebrates 20 years as an organization!

MARCH

- Little Free (Pink) Library installed by Hello GorJess
- "Feelin' Lucky" promo launched for St. Patrick's Day
- Friends of Bayou Lafourche hosts St. Patrick's Day on the Bayou
- Spring Arts Walk
- StoryWalk launched in partnership with Lafourche Parish Public Library

MAY

- **Fit Kitchen Meals celebrates 4 years in business!**
- 4th Annual F.O.P. Mud Bug Boil-Off
- TMS announces LA Main Street Restoration Grant
- TMS attends Main Street Now Conference in Richmond, VA
- Cinclare hosts Alumni Grill Give Back Night
- **Break the Trend Boutique grand opening**

FEBRUARY

- **Cinclare celebrates 6 years in business!**
- **Mistikal Mirrors celebrates 17 years in business!**
- TMS launches "VINGO!" & "Love for Local" to celebrate Valentine's Day
- Arcade Fire shoots music video in downtown
- **The Esthetic Co. grand opening**
- Friends of Bayou Lafourche open downtown boardwalk & floating dock

APRIL

- The Bridal Corner, Inc. opens "The White Room"
- Fremin's Restaurant reopens post-Ida
- Spring Community Clean Up Day
- Main Street Market

JUNE

- **Papilion Boutique Thrift & Artists Collective celebrates 1 year in business!**
- **Every Way Insurance Agency celebrates 1 year in business!**
- Manning Passing Academy
- **TMS receives Main Street America® National Accreditation!**



TIMELINE

JULY

- TMS attends LA Main Street conference in Ponchatoula

SEPTEMBER

- TMS attends Destination Downtown tri-state conference in North Little Rock, AR
- Fall Community Clean Up Day
- Off the Hook Give Back Night
- Fall Arts Walk
- Facebook page reaches 8,000 likes

NOVEMBER

- **LUCO Boutique celebrates 3 years in business!**
- **The Purple Penguin Art Co. celebrates 11 years in business!**
- **Record attendance at Big Boy's Main Street Cook-Off!**
- **30th Annual Thibodeauxville Fall Festival**
- Small Business Saturday

AUGUST

- Executive Director completes Community Development Institute at the University of Central Arkansas
- **GG's Children's Boutique opens in downtown**
- TMS hosts inaugural Cajun Linen Night
- TMS announces Oil & Gas Building as 2022 Christmas ornament
- TMS receives donation check from F.O.P. Mud Bug Boil-Off

OCTOBER

- Executive Director speaks at Thibodaux Garden Club meeting
- Executive Director earns Professional Community & Economic Development certification
- Congressman Garret Graves meets with downtown businesses
- Record attendance at 5th annual "Monsters on Main"!
- **Brush a Blowdry Bar celebrates 5 years in business!**

DECEMBER

- Filming of "The Nickel Boys" in downtown
- **Jr & Glenn - A Men's Collective opens**
- **Thibodaux Chamber of Commerce names Brush a Blowdry Bar 2022 Small Business of the Year!**
- Gumbo Weather opens storefront



EVENTS & PROGRAMMING



EVENTS & PROGRAMMING



STATE OF MAIN

BY THE NUMBERS



- 2,065** social media posts
- 1,600+** Main Street America® communities
- 52** Arts Walk artists
- 49** Main Street Market & Cajun Linen Night vendors
- 36** LA Main Street communities
- 34** Big Boy's Main Street Cook-Off teams
- 11** building renovations
- 4** new businesses



SOCIAL CONNECTION



8,388
Followers

Page Reach: **219,082**
Page Visits: **15,930** ↑ **69.4%**
New Followers: **1,378** ↑ **23.7%**



1,755
Followers

Page Reach: **5,353**
Profile Visits: **2,001** ↑ **6%**
New Followers: **175**



HELPING HANDS



A round of applause for our volunteers!

156 volunteers provided **381** hours of service for a value of **\$11,411!**



SPONSORS, DONORS, & IN-KIND PARTNERS

GIFTS OF \$30,000+

THIBODAUX FRATERNAL ORDER OF
POLICE LODGE #52

GIFTS OF \$1,000 - \$9,999

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OFF THE HOOK
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1 PERCENT LISTS UNITED
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A&R FLOOR CENTER
BAYOU SIGNS OUTDOOR
CITY OF THIBODAUX
THE CLAIBORNE AT THIBODAUX
DELTA RESTAURANT SUPPLY
HEBERT'S NURSERY

MILLER LITE
NORMAN SWANNER "BIG BOY" FUND
THE RED GOOSE SALOON
THIBODAUX GARDEN CLUB
THIBODAUX POLICE DEPARTMENT
WHITE CAR



KEEP UP WITH US IN 2023!



@Thibmainstreet



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