

THIBODAUX MAIN STREET, INC



ANNUAL REPORT

A photograph of a street scene in downtown Thibodaux, Louisiana, featuring historic buildings with arched windows and a brick building. The sky is clear blue.

2021

WWW.DOWNTOWNTHIBODAux.ORG

FROM THE DIRECTOR



Danielle Stein
Executive Director

Here we are, another January & another year in the rearview mirror. As we reflect on 2021, the lingering impacts of the COVID pandemic & the devastation of Hurricane Ida will be top of mind. I believe that on the other side of each challenge we endure, we're rewarded with a new "tool" to assist us with future obstacles. So rather than focus on the hurdles of recent years, let's commit to a positive mindset & utilize our newfound wisdom & strength to forge a brighter future for community.

As we shift our vision to the road ahead, we at Thibodaux Main Street eagerly anticipate the opportunities of 2022. With 7+ current building renovations and others projected, we foresee the addition of commercial & residential spaces in downtown, which equates to more business offerings, jobs, & tax revenue. We expect to announce two grant opportunities and are exploring other avenues to assist in the revitalization of historic properties within the Main Street district - & don't forget about state & federal historic tax credits! These financial incentives, combined with beautification & public art projects, the continuation of your favorite events, & the potential for fun, new additions, make for a promising year as we continue our mission of revitalizing Historic Downtown Thibodaux.

I hope you'll enjoy looking back on the highlights of 2021 with me, but remember: our focus is the future, and I'm confident 2022 will be a bright one!



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STAFF

Danielle Stein
Executive Director

MISSION STATEMENT

Thibodaux Main Street, Inc. is a non-profit corporation dedicated to the revitalization and promotion of Historic Downtown Thibodaux. We are a designated Louisiana Main Street community and a Main Street America accredited program. Thibodaux Main Street Inc. capitalizes on the unique character of our historic downtown district with the goal of transforming it into the cultural, social, professional, and retail center of our city...in essence, the hub of community life.



2021 TIMELINE

JANUARY

- **South Coast Baby Co. celebrates 3 years in business!**
- TMS celebrates 19 years as an organization!
- Retailers host annual sidewalk sale
- Grant-funded renovations begin at Schifani Building

MARCH

- TMS featured in "Bayou Business Monthly"

MAY

- Weir removed and Bayou Lafourche opened to boat traffic after 52 years!
- **Fit Kitchen Meals celebrates 3 years in business!**
- **TMS receives Main Street America national accreditation!**
- TMS attends LA Main Street conference in Crowley, LA

FEBRUARY

- TMS announces \$55k Historic Revitalization Sub-grant Program through NPS & LMS
- TMS partners with Louisiana's Cajun Bayou to promote "Taste of Mardi Gras"
- **Cinclare celebrates 5 years in business!**
- **Mistikal Mirrors celebrates 16 years in business!**
- TMS presents to NSU Intro to Historic Preservation class about the Main Street Approach

APRIL

- Lafourche Parish Public Library completes renovations to downtown location
- **3rd Street mural installed**
- BayouGives Day
- Spring Arts Walk

JUNE

- TMS completes beautification project of 3rd Street planters
- **Papillon Boutique Thrift & Artists Collective opens in downtown**
- **Every Way Insurance Agency opens in downtown**
- TMS offers LA Main Street Restoration Incentive Grant to downtown property owners

2021 TIMELINE

JULY

- Mid Summer Market held in downtown
- TMS attends LA Main Street conference in Baton Rouge

SEPTEMBER

- Businesses begin opening in the wake of Hurricane Ida
- TMS attends Destination Downtown tri-state conference in Starkville, MS
- Three Stitches temporarily relocates to downtown after Hurricane Ida

NOVEMBER

- **LUCO Boutique celebrates 2 years in business!**
- Facebook page reaches 7,000 followers
- **Purple Penguin Art Co. celebrates 10 years in business!**
- **Record attendance at the 20th annual Big Boy's Main Street Cook-Off!**
- Thibodeauxville Fall Festival
- Friends of Bayou Lafourche hosts Weir Removal Boat Parade
- Small Business Saturday

AUGUST

- Peppers Pizzeria closes for renovations
- Renovations at 604 W. 3rd Street begin
- "Thibodaux Connection" walking path installed between NSU & downtown
- The Esthetic Co. relocates downtown & expands business
- Hurricane Ida makes landfall in Lafourche Parish

OCTOBER

- Jones Insurance & LaPorte CPAs temporarily relocate to downtown after Hurricane Ida
- Dear Boutique under new ownership
- Lafourche Parish Courthouse gets a soft wash!
- Record attendance at 5th annual "Monsters on Main"

DECEMBER

- Thibodaux named one of "Coolest Small Towns of 2022" by Budget Travel
- Thibodaux voted #2 Best Small Town Food Scene in the country by USA Today 10 Best
- **Thibodaux Chamber of Commerce names Takerz Pro Boxing Gym 2021 Small Business of the Year!**
- TMS announces award of \$10k restoration grant to downtown property owner



STATE OF MAIN

BY THE NUMBERS



- \$25K+** public dollars invested in downtown improvements
- 15,948** 2020 census population of Thibodaux
- \$10k** grant dollars awarded for historic building restoration
- 1,562** social media posts
- 515+** public parking spaces in the Main Street district
- 35** designated LA Main Street communities
- 3** businesses temporarily relocated downtown after Hurricane Ida
- 2** new businesses opened in downtown

SOCIAL CONNECTION



7,078 Followers

Page Reach: **218,353**

Page Visits: **9,621**

New Followers: **1,126** **16.2%**



1,595 Followers

Page Reach: **8,034** **303.7%**

Profile Visits: **1,915** **32.5%**

New Followers: **237**

READ ALL ABOUT US



- **Bayou Business Monthly**
- **Chamber Insight**
- **The Times of Houma/Thibodaux**
- **USA Today 10 Best**
- **Budget Travel**

IN THE SPOTLIGHT



- Thibodaux voted **#2 Best Small Town Food Scene** in the country by USA Today 10 Best
- Thibodaux named one of the **Coolest Small Towns of 2022** by Budget Travel



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KEEP UP WITH US IN 2022!



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